The basic unit of the Chinese language is the zi (字), i.e. a Chinese word. Each zi has a written form (called a character, made up of strokes), a sound (made up of consonant and vowel) and a meaning (or multiple meanings). When we speak or write Chinese, we string zi together to form terms, phrases and sentences.

This week: Words about news reportage


Radio/TV stations 播放 (bo fang = spread-release = broadcast) news/documentaries/shows. Live broadcasts are 即時 (ji shi = immediate-time = simultaneous) 現場 (xian chang = here-now-place = on site) 播出 (bo chu = spread-out = broadcasted). Joint broadcasting is 聯播 (lian bo = united-broadcast). Replays are 重播 (chong bo = repeat-broadcast).


by Diana Yue