The couple behaved very badly. But no one would have known had they not posted a video clip online, which went viral. They orchestrated the entire farce and wanted the whole world to see it, so the world did, and they have “自取其辱” (zi4 qu3 qi2 ru3).

When people make a fool of themselves, we can tell them “You 自取其辱 (zi4 qu3 qi2 ru3).” The idiom carries the meaning that the person being humiliated has no one to blame but himself or herself, which is similar to the English expression “You had it coming to you,” “You deserve it!”

Terms containing the character “辱” (ru3) include:

- 耻辱 (chi3 ru3) - a humiliation.
- 凌辱 (ling2 ru3) - to publicly disgrace or humiliate
- 羞辱 (xiu1 ru3) - to humiliate a person
- 受辱 (shou4 ru3) - be humiliated