A leading retailer of the furniture market
Adjusting to changing consumer behaviours

Everywhere you go downtown these days, you’ll see ‘Summer Sale’ in big, red letters screaming at you. Yes, the heat is on! And what better place is there than air-conditioned malls in seeking refuge from the unbearably high temperatures and humidity.

To counter the gradual metamorphosis in consumers’ shopping habits, our shopping malls are fighting back. To allure shoppers back from their growing addiction to e-shopping, mall management is keenly aware of the need to maintain a fine balance in their retailer mix these days.

An important consideration for malls is to make themselves become a rendezvous – a place where family and friends can assemble and have a good time. So in addition to shopping, they make sure there is a whole range of services, amenities and entertainment to widen their appeal. They also try to spice it up with festive celebrations, performances and themed promotions. Conviviality is the key as people like to meet, greet, mix and socialize. They are all part of the human DNA.

And when it comes to furniture, home accessories, and decorations, consumers definitely prefer the ability to touch, feel and experience before making a purchase, something that is difficult to achieve on e-platforms.

Millennials are amazed when they learn that we older folks used to call each other on a landline phone and arrange to meet at the five flag stands just outside of the Star Ferry in Kowloon for a day out.

Yes, those were the days!
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>06</td>
<td>Cover Story</td>
</tr>
<tr>
<td>10</td>
<td>Spotlight</td>
</tr>
<tr>
<td>16</td>
<td>Living Room</td>
</tr>
<tr>
<td>28</td>
<td>Kitchen and Bathroom</td>
</tr>
<tr>
<td>34</td>
<td>Luxury Home</td>
</tr>
<tr>
<td>40</td>
<td>Directory</td>
</tr>
</tbody>
</table>
Browse through **Ulferts Signature store** for fabulous home ideas

Looking for some European-made quality furniture to style your home? Look no further than Ulferts which has assembled some of the most elegant top-tier products for your indulgence.

Founded in 1975, Ulferts is hailed as the first and the largest retail chain store of up-market multi-branded European furniture in Hong Kong. Working with a number of prestigious furniture brands, Ulferts applies its expertise in presenting a range of well-crafted products with the trendiest materials that suit Hongkongers’ taste.

Ricky Ng, CEO of Ulferts, points out that the brand is in a position to offer an incredible selection of furniture at very reasonable and competitive prices that the brand is in a position to offer an incredible selection of furniture at very reasonable and competitive prices.

**Shelley**

Original and smart, model Shelley is designed for modern environments. Featuring a wooden bookcase integrated into the armrest, it is perfect for those who love to read. You will love the capacious array of beds, working tables and easy chairs from prestigious brands, including Himolla from Germany.

**T5 Dining Table**

Advanced in technology, the table top is made with the trendy ‘Super Ceramic’. Beautiful, durable and resists from scratch and heat.

**Anais**

Crafted with authentic Italian leather. The elegant model Anais features backrests that can be to adjust the inclination to the desired comfort position.

The elegant model Anais features backrests that can be adjusted to adjust the inclination to the desired comfort position.

**Crystal Stone**, an Italian tale of master craftsmanship, exclusively available at Ulferts

Even at first sight, Crystal Stone furniture captures all attention with its unique rock pattern formation and indescent finish. Spreading out like opalescent feathers, the stone surface is littered with delicate fragments which are both translucent and reflective.

The only quarry in the world which produces the precious Crystal Stone is located in Aimin, Italy. “Six million years ago, a salty lake dried up with gypsum and halite sediments, resulting in the unparalleled crystal formation and brilliance of this all-natural Crystal Stone,” says Mr. Roberto Ballarini, President of the Crystal Stone Group. “While there are other similar stones in the world, they contain much smaller crystal particles and could not be compared to ours.”

**Exclusively Italian**

A family-owned business with a long legacy, Crystal Stone Group is dedicated to bringing out the best of Italian craftsmanship. “Every Crystal Stone product is designed in Italy, handmade by our local artisans,” Ballarini proudly states. The material requires exceptional skills and experience to manipulate. “The thin layer of glass on top does not only protect the precious stone material beneath, but also gives it 12 brilliant shade options.” With the customization service available, bespoke items can offer a combination of unique colors and sizes.

**Marrying the traditional and the modern**

Ballarini adds: “To keep our products up to date with the contemporary lifestyle, we update the designs regularly, keeping the best elements while enriching the user experience.” For instance, the Lazy Susan turntable mechanism is updated with a durable electric system to offer effortless control. Meanwhile, some other furniture benefits from design overhauls.

With the advancement of technology, Crystal Stone’s is also experimenting with new possibilities, starting with the stone’s semi-transparent nature. “Crystal Stone lighting is our latest product which exudes relaxing ambiance light. This material could also be used for interior furnishing,” says Ballarini.

**Shining in Ulferts**

The Crystal Stone Brand shines away from e-commerce, relying solely on their extensive global distributor network. “We believe in their professionalism,” says Ballarini. “Their stellar presentation of our products brings life to the whole shopping experience, which is something that could not be portrayed digitally.”

Having Ulferts as the sole distributor of Crystal Stone furniture in Hong Kong, Ballarini is very satisfied with the relationship. “Ulferts is a strong and growing company in this city, and we appreciate the capacious showroom which is perfect for demonstrating our sizable products.”

From colors to materials, customization is available at this store. For instance, this table’s glass surface could be replaced by stone.

**Crystal Stone lighting is the latest product which exudes relaxing ambiance light.**

The stand of the classic design was made by ufo...
As a family-owned company in northern Italy, the luxurious Italian furniture brand Cornelio Cappellini bears the name of its founder who is now 80 years of age. His son, Franco Cappellini, President of Cornelio Cappellini, shares with us the story behind the brand’s success.

“We have, over the past 60 years, crafted countless breathtaking art pieces - from classic furniture in the early days to the brand’s famed fashionable pieces nowadays,” explains Franco Cappellini. “In sync with the brand’s philosophy of staying passionate, every single piece from our brand has been meticulously crafted.”

“It seems my destiny has been interwoven with furniture-making as I derived immense pleasure in visiting the company’s factory from a very young age,” he adds. “I am truly thankful to be in a business that I am absolutely passionate about.”

**Unveiling selling points**

Globally, the furniture market is very crowded, says Franco, but he believes that Cornelio Cappellini will be able to hold its own because it is a prestige brand that is much loved for its uniqueness and exquisite craftsmanship, from material, design, shape, details, to finishing - every piece is exceptional.

“We are fearless in the face of competition because we firmly believe in the original design and premium quality of our products,” says Franco. “And we are constantly coming up with something that is not only new and exciting for our customers, but also highly practical, for example in the use of the highly acclaimed Murano glass.”

“Led by our very talented designers, the whole production team is involved in the creative process, with everyone pitching in on ideas to improve on the product,” he explains. “The result is an exquisite piece of art that stands Italy proud in the international market.”

In designing furniture for people across the globe, Cornelio Cappellini is conscious of the difference in tastes, and would adjust their designs accordingly, but the dedication to quality is a core value that stays constant irrespective of the market it serves.

**Breaking new grounds**

Whilst the founding father focused on the local Italian market, Franco the son started his development plans for the company to go global. Joining the company approximately 20 years ago, Franco decided to break new grounds as he explored the world for export opportunities.

Starting in Europe, Franco made his mark progressively in such countries as France, Germany, the United Kingdom, Switzerland and Spain. As business grew steady, the brand started exporting furniture to countries beyond Europe, first to the United States, and then to fast-growing regions, such as Asia and the Middle East. “We have just set up an office in Shanghai to spearhead our expansion in the China and Hong Kong market,” he adds.

**Exclusively available at Ulferts**

Believing in Ulferts’ professionalism and over 4 decades of experiences, Cornelio Cappellini has chosen Ulferts as its sole distributor in Hong Kong. Very contented with this relationship, Franco Cappellini is impressed with how Ulferts takes good care of the brand’s furniture. “We appreciate the spacious and stylish showroom, pairing with a strong sales team, which is perfect for demonstrating our luxury products,” he adds.

**Italian Aestheticism Style Your Home**

Cornelio Cappellini, Exclusively Available at Ulferts

Known for its sophisticated craftsmanship and use of exceptional materials, Cornelio Cappellini brings the pinnacle of luxurious Italian furniture to local homes. In recognition of Ulferts’ status in the local home market and its dedication to the finest luxury living, the brand has appointed Ulferts as its sole distributor in the city.

Franco Cappellini, President of Cornelio Cappellini

**Breaking new grounds**

Whilst the founding father focused on the local Italian market, Franco the son started his development plans for the company to go global. Joining the company approximately 20 years ago, Franco decided to break new grounds as he explored the world for export opportunities.

Starting in Europe, Franco made his mark progressively in such countries as France, Germany, the United Kingdom, Switzerland and Spain. As business grew steady, the brand started exporting furniture to countries beyond Europe, first to the United States, and then to fast-growing regions, such as Asia and the Middle East. “We have just set up an office in Shanghai to spearhead our expansion in the China and Hong Kong market,” he adds.

**Exclusively available at Ulferts**

Believing in Ulferts’ professionalism and over 4 decades of experiences, Cornelio Cappellini has chosen Ulferts as its sole distributor in Hong Kong. Very contented with this relationship, Franco Cappellini is impressed with how Ulferts takes good care of the brand’s furniture. “We appreciate the spacious and stylish showroom, pairing with a strong sales team, which is perfect for demonstrating our luxury products,” he adds.

**Italian Aestheticism Style Your Home**

Cornelio Cappellini, Exclusively Available at Ulferts

Known for its sophisticated craftsmanship and use of exceptional materials, Cornelio Cappellini brings the pinnacle of luxurious Italian furniture to local homes. In recognition of Ulferts’ status in the local home market and its dedication to the finest luxury living, the brand has appointed Ulferts as its sole distributor in the city.

Franco Cappellini, President of Cornelio Cappellini

**Breaking new grounds**

Whilst the founding father focused on the local Italian market, Franco the son started his development plans for the company to go global. Joining the company approximately 20 years ago, Franco decided to break new grounds as he explored the world for export opportunities.

Starting in Europe, Franco made his mark progressively in such countries as France, Germany, the United Kingdom, Switzerland and Spain. As business grew steady, the brand started exporting furniture to countries beyond Europe, first to the United States, and then to fast-growing regions, such as Asia and the Middle East. “We have just set up an office in Shanghai to spearhead our expansion in the China and Hong Kong market,” he adds.

**Exclusively available at Ulferts**

Believing in Ulferts’ professionalism and over 4 decades of experiences, Cornelio Cappellini has chosen Ulferts as its sole distributor in Hong Kong. Very contented with this relationship, Franco Cappellini is impressed with how Ulferts takes good care of the brand’s furniture. “We appreciate the spacious and stylish showroom, pairing with a strong sales team, which is perfect for demonstrating our luxury products,” he adds.

**Italian Aestheticism Style Your Home**

Cornelio Cappellini, Exclusively Available at Ulferts

Known for its sophisticated craftsmanship and use of exceptional materials, Cornelio Cappellini brings the pinnacle of luxurious Italian furniture to local homes. In recognition of Ulferts’ status in the local home market and its dedication to the finest luxury living, the brand has appointed Ulferts as its sole distributor in the city.

Franco Cappellini, President of Cornelio Cappellini

**Breaking new grounds**

Whilst the founding father focused on the local Italian market, Franco the son started his development plans for the company to go global. Joining the company approximately 20 years ago, Franco decided to break new grounds as he explored the world for export opportunities.

Starting in Europe, Franco made his mark progressively in such countries as France, Germany, the United Kingdom, Switzerland and Spain. As business grew steady, the brand started exporting furniture to countries beyond Europe, first to the United States, and then to fast-growing regions, such as Asia and the Middle East. “We have just set up an office in Shanghai to spearhead our expansion in the China and Hong Kong market,” he adds.

**Exclusively available at Ulferts**

Believing in Ulferts’ professionalism and over 4 decades of experiences, Cornelio Cappellini has chosen Ulferts as its sole distributor in Hong Kong. Very contented with this relationship, Franco Cappellini is impressed with how Ulferts takes good care of the brand’s furniture. “We appreciate the spacious and stylish showroom, pairing with a strong sales team, which is perfect for demonstrating our luxury products,” he adds.
Clean by Design.

With features such as one-click sanitation and water stream experiences, the Eir™ intelligent toilet provides a higher level of personal cleanliness. This sleek toilet can be installed into any wall and pairs nicely with contemporary bathroom settings.
Want to make your dream home come true but find it time-consuming to find the perfect furniture? E-Max Home, one of Hong Kong’s largest interior design, furniture and home decor mall, is committed to incorporating your personality into your home. Located on 4/F and 5/F at the Kowloon Bay International Trade & Exhibition Centre (KITEC), this 150,000-square-foot home furnishing and decor centre is the hub to various stylish home decor brands.

Helping you to exude your personal style at home, this 2-storey home styling hub offers an extensive collection of bespoke designer items for the living and dining room, bedroom, kitchen and bathroom. Interior design studios are on site to unleash inspiration to create your dream home. Featuring 27 interior design and home appliances brands, including Oggetti, a brand developed in 2015 that handpicks stylish creative furniture befitting the lifestyle of Hong Kong at the Milan Furniture Fair every year; Mayer Design that creates a personal, cozy, beautiful and practical home for customers; and Joineur which revives the Chinese culture by incorporating the traditional mortise-and-tenon technique from the Ming dynasty into modern design, you will find everything that you want and need in E-Max Home. For more, E-Max Home organizes seminars from time to time, sharing useful tips on interior design, living and many more.

Whilst KITEC is situated at the prime location of Kowloon Bay, you can purchase your ideal furniture conveniently as a free shuttle bus is available at Kowloon Bay MTR station and E-Max. For those who want to take a rest between the crazy shopping time, immerse yourself in an exciting film at The Metroplex, a wholly owned cinema by KITEC, or indulge in a mouthwatering range of delicacies available at the mall.

In addition, free parking hours will be offered to customers with purchases of a specified amount. Spend HK$100 in one single machine-printed sales invoice or receipt to enjoy 1-hour free parking, or spend HK$200 or above to enjoy the maximum of 2-hour free parking.

E-Max Home
www.emaxhk.com/emaxhome
Transfigure your bathroom into a place that exudes personal style and intelligent beauty

Kohler offers one of the largest selections of faucet finishes that allow one to fully incorporate their personal style with the bathroom design. Using a unique hand-brushing technique, Kohler Vibrant Finishes are available in a wide variety of colors and textures to match a profusion of styles, ranging from warm brushed tones to brilliant polished hues.

A striking appearance is not the only upside. Kohler Vibrant Finishes resist corrosion twice as much as the industry standard. The underlying chrome-plated finish has also passed a 96-hour acidic salt spray test, which is four times the industry standard. Fashioned at a thermonuclear level, the stunning finishes further enhanced by a nickel undercoating possess an incredibly strong surface that is scratch and tarnish-resistant.

Yoof, the brand new intelligent toilet that combines intelligence and beauty

Eir toilet’s sleek, futuristic design benefits from the hidden power cord and water supply pipe. In a pristine white with luxurious sunset gold finish, it completely shifts the traditional perception of toilets.

As simple as it looks, Eir has a variety of state-of-the-art hidden functions that will wow every user. Water sprayed from the wand is purified and filtered. It greatly reduced the residual chlorine and heavy metals for a healthier bidet experience which also helps protect the bidet system against clogging from sediment and mineral build up, giving Eir much greater longevity.

Featuring The French Curve Seat Ergonomic Design, Eir also reduces pressure points for optimal sitting and unparalleled comfort. It has a built-in anti-bacterial seat, built-in deodorizer that automatically activates after use, neutralizing bathroom odors, and a one-click sanitizing button which activates both electrolysed water and UV light functions to clean the bowl and wand, ensuring impeccable hygiene and an unrivalled toilet experience.

Available with 2.6/3.8 liters dual flush and compliant with LEED certification, it is incredibly water-saving. Even better, microwave sensors automatically open and close the seat by detecting movement with 3 adjustable detecting distances for enhanced user experience.
Living Room

From opulent black and gold finish, nature-infused warm wood cladding, to subdued oriental minimalism, living room appointments speak for the household. As time takes its toll, a makeover would revitalize and give new vigor to this family-centric space.
There’s a reason Versace has been the choice of tais for generations: its unabashed love for bling. Gilt, heavy jacquards and, of course, the famous Medusa logo make the Italian fashion house instantly recognizable. Knowing this, it has kept with its brand aesthetics for the Versace Home collection.

Spanning the bedroom, dining, living room and for the first time, outdoors, the furniture all incorporate the familiar baroque elements. Rhapsody, which reinterprets the maison’s heritage in a modern form, is embellished with gold-tone Medusa-shaped legs, as well as leather bondage and metal hardwear. A key piece is a sofa upholstered in Technicolor Baroque print tapestry-jacquard.

The Medusa logo also features prominently in the Medusa and Logomania lines. Outdoor furniture is an exciting new addition to the home collection.

Fit for both indoor and outdoor spaces, Pop Medusa features an occasional chair and a cube, both in Pop Art colors. Jungle, which gets its name from a print shown in the spring/summer 2000 collection, is the first Versace Home outdoor line. It is crafted from gray teak wood with outdoor hi-tech suede accents.
Starting out with just one chair – the Marocca in 1923 – Antonio Calligaris has expanded his brand from a small shop in Manzano, Italy, to more than 800 products sold in 100 countries across the world. Versatility is the key to the brand’s almost 100 years in the furniture business.

This constant evolving to keep up with current trends can be seen in the upholstered furniture, chairs, tables, sideboards and occasional furniture that the company displayed in this year’s Salone del Mobile in Milan. Given the size of Hong Kong homes, versatility is very welcome.

The Manhattan Wall System allows for mixing and matching of cabinets and shelves to fit different spaces while extendable tables can be transformed with a simple movement to activate the automatic or manual extension systems.

Apart from this, the furniture can be customized with different finishes – for example, ceramics, fabric and wood – and upholstery in a wide assortment of colors and materials. New products introduced at the Salone del Mobile this year include Le Marais modular sofa (HK$37,140), which can be arranged in different configurations to suit the space, comfortable plump Puffy chairs (HK$10,650 each), and Monogram extendable tables (HK$34,960).

A sure-fire hit is the brand’s collaboration with renowned fashion house Blumarine. Inspired by a rose print in the latest Blumarine collection by Anna Molinari, Calligaris has covered its Coco lounge chair (HK$14,450) in it. The rose print is available in red, pink and black.

Where: Shop 4, G/F Horizon Plaza, 2 Lee Wing Street, Ap Lei Chau
Mention Emilio Pucci and most people would immediately think of colorful swirly prints on dresses and scarves. But the Florentine fashion house is more than just clothes. Its new book, Unexpected Pucci (90 euros or HK$788), traces the brand universe beyond fashion from the 1960s to the present.

From furniture and lifestyle products to partnerships with international leaders of art and design, the brand’s artistic journey is told through chapters covering rugs, porcelain, art and collaborations. Pucci’s daughter Laudomia edited the book. The vice president and image director of Emilio Pucci said: “With this book, we want to narrate the versatility and the universe of our brand. These objects have embellished key moments of our fashion house and I’m excited to share the richness of these collaborations, especially with the younger generation.”

The trip into the archives has also unearthed some treasures. Pucci rugs, first launched at the Museum of Decorative Arts, Buenos Aires in 1970 have been reissued in the brand’s historic prints (Ovali, Occhi, Giardino, Lamborghini, Menelik and Hawaii) and are available through a bespoke service at the Emilio Pucci Heritage Hub.

Highlighted in the dedicated chapter to chinaware are pieces made in collaboration with Rosenthal, in which Pucci prints (including the “unexpected” Pebble motif) adorn coffee and tea sets, vases and plates.
When the mercury’s rising, you will need some serious strategies to keep your cool. Ikea may be a Swedish company but its design team certainly know how to come up with some cool solutions for hot weather.

Natural fibers are a must in summer as they feel cool against the body. Ikea’s Tankvard collection of furniture, soft furnishings and loungewear is made of cotton, rattan and seagrass. Of special note are the clear-lacquered easy chair (HK$899) and seagrass flatwoven rug (HK$349), which promises to keep every step cool in the summer heat.

In the summer, the air-conditioner has to work overtime as most people huddle indoors. But if you want to keep it natural – and save on electricity bills – head outside and let the summer breeze refresh you.

A layer of refreshing gel makes the Knapstad memory-foam mattress pad (HK$1,790) and Krakloven memory foam pillow (HK$349) suitable for warm nights. Turn them over when the weather gets cooler.

Fitted sheets and pillowcases are made with breathable and dehumidifying materials such as nylon, lyocell, linen and cotton to give a cooling tactility that ensures uninterrupted sleep through the night. Hostvadd fitted sheet and pillowcases (HK$209.80) have nylon fibers woven in such a way as to wick heat away from the body while Nattjasmin quilt cover and pillowcases (HK$479) are sateen-woven from yarn made of natural lyocell and cotton fibers.

Website: www.ikea.com/hk/en/

Ikea’s Overallt collection has all you need for outdoor living – such as a rocking chair (HK$699) and footstool (HK$399) as well as colorful flatwoven rug (HK$79) and cushion cover (HK$69.90).

Sleep is elusive in the hot weather, which is why a good mattress and comfortable bedding are so important. Given that your mattress has to support your body for about eight hours every night, you need to find one that is Goldilocks standard (not too soft, not too hard, just right). One point in Ikea’s favor is that it has a 100-day mattress trial and 25-year guarantee – ensuring that you find the best fit for your sleep needs.

Another secret to a good night’s rest? Bedding that can cool you down to cut down on sweaty tossing and turning.
The devil’s in the details when you go minimalist – as Alessi knows very well. In fact, the Italian design brand has made a name for itself producing homeware with clean lines, enlivened with quirky details.

For its latest collection, these details range from updated favorites, such as the human cut-outs on Girontondo tableware and facets on the Moka coffee maker, to new touches such as pleats on the Plisse kettle and the geometrical structure of the Round Basket.

The brand is famous for working with artists, architects and designers and this season, the marquee names are Philippe Starck, Sakura Adachi and David Chipperfield.

Legendary architect and designer Starck has given his Dede doorstop a new matte finish. Made of thermoplastic resin, the new edition is a fresh take on the “solitary and plump” anthropomorphic features.

The Plisse kettle is another example of an industrial design that looks like a work of art. Created by a leading figure in architecture and contemporary design, Michele De Lucchi, its pleats were shaped from a folded sheet of paper, then developed and produced by Alessi as if it were an art object.

Much thought has been given to its practicality too. The kettle regulates a slow, controlled and precise flow of water that is optimal for extracting the most flavor when brewing tea or coffee.

Sometimes, Alessi designs something you never knew you needed but immediately wanted the moment you laid eyes on it – like the YoYo pillbox. Architect and designer Michel Boucquillon has turned a mundane medicine case into a fun stainless-steel yoyo.

Another architect, Chipperfield, pays homage to the original Moka, first created in the 1930s by Alfonso Bialetti. The Briton’s version of the Moka espresso coffee maker has two additional sides and a new flat lid to allow for optimum aroma and flavor.

Meanwhile, furniture and product designer Adachi has tapped into her Japanese roots to create Food a Porter, a lunch box modelled on the bento box but with the clean lines of a clutch. Featuring three compartments, the box is both functional and fashionable.

In true Japanese style, desserts, snacks, bread, fruit, yogurt, cooked or packaged foods can be arranged in different compartments to harmonize the contents in a visually pleasing way.
The kitchen is widely considered the heart of a home, while the bathroom is simply no less important. Let the hearty dinner and the therapeutic shower free you from the fatigue of work.
In partnership with popular digital platform HK Heart TV, Mia Cucina threw a 'Meet the Masters’ Cocktail Party recently. Organised by Mia Cucina in collaboration with HK Heart TV, ‘Meet the Masters’ Cocktail Party, held at the Towngas Showcase, gathered a crowd of leading architects and interior designers, chairpersons of various design associations and mainstream media for the debut of the video trailer ‘Institute of Kitchen Design’, alongside top-notched architects, Mr. Barrie Ho, MH; and Dr. Patrick Leung, showing off their unparalleled culinary skills by cooking fried shrimp ball with black truffle, asparagus and bell peppers and Australian Barramundi fillet in Italian style respectively.

Catherine Wong, General Manager of Retail Marketing and Sales, Towngas, is glad to bring about this gathering with HK Heart TV for the industry with the support of the Hong Kong Designers Association. “I am happy that experts shared their experience and the technologies they applied in kitchen design, hence more clients of theirs can be benefitted from the joy of cooking,” says Catherine. “We also look forward to promoting more business cooperation in the long run to boost the industry to create more innovative designs,”

Top-notched architects Mr. Barrie Ho, MH (left) and Dr. Patrick Leung (right) awed other party guests by two sumptuous dishes.

Resonating with its belief in ‘The Kitchen with You in Mind’, Towngas’ premium brand Mia Cucina always designs kitchens with a humanistic touch, using quality cabinets imported from Italy, a series of finely-crafted fittings and built-in kitchen appliances to accord top priority to users’ needs, and ensure seamless culinary and pleasurable journeys to every single use.

In 2017, Towngas launched a series of Mia Cucina premium kitchen appliances, including gas dominos; ovens; rangehoods; fridges and washer dryers. All the products are vigilantly chosen in Italy and various countries by Towngas’ professional engineers. Meanwhile, traditional local wisdom and unique technology are adopted to satisfy Hong Konger’s needs. For more, customers can enjoy one-stop solution and superior privilege with Towngas’ recognized 6-star service, including 3-year free warranty for spare parts.

The committees of HKDA, leading architects and interior designers showed up to support the Mia Cucina event.

In addition, ‘Institute of Kitchen Design’, 10-episode online video produced by Mia Cucina and HK Heart TV debuted during the party. In the series, Timothy, the host of the show joined by renowned architects, interior designers, advertising heavyweight and master chef shared their thoughts on kitchen designs from various perspectives, as well as their intriguing stories in lives or at work, at the goal of benefiting audiences with service or product information shared by the guests.

A hundred talented architects and interior designers, together with design association heads and mainstream media came under one roof as invited by Mia Cucina.
For centuries, designers have devoted their heart and soul to creating the ultimate luxury abodes, marking their inimitable styles with the innovative use of color, texture, space and more. For a glimpse of the latest offerings, read on and be fascinated.
In the recent few years, the state of Penang in Malaysia has become an investment hot spot for Hong Kong investors. This former British colony is one of Malaysia’s most vital economic powerhouses, having the highest GDP per capita in the country next to Kuala Lumpur. It is one of the best cosmopolitan places in Penang. The integrated development includes A-grade offices, residences, a lifestyle mall, medical centre, 5-star hotel, F&B Boulevard and a Central Park, with all amenities seamlessly connected through covered bridges and pedestrian pathways. It is the brainchild of the leading property developer, Hunza Properties Group, exemplified by its portfolio of over 10,000 condominiums, townships and commercial properties throughout Malaysia. The company has greatly contributed to the transformation of Penang’s skyline, boasting its flagship development, the Gurney Paragon Mall waterfront complex on Gurney Drive.

Bayan Lepas
Bayan Lepas is an up-and-coming district on the southwestern part of Penang Island. It is also where the Penang International Airport and the Free Industrial Zone are located. This district on the southwestern part of Penang Island and the Mainland. This area is known for its exclusive area to enjoy entertainment and leisure activities. Above it all on levels 40 and 41 is the Muze Club which is an exclusive area to enjoy entertainment and leisure activities. Currently, it is one of the best cosmopolitan places in Penang. The integrated development includes A-grade offices, residences, a lifestyle mall, medical centre, 5-star hotel, F&B Boulevard and a Central Park, with all amenities seamlessly connected through covered bridges and pedestrian pathways. It is the brainchild of the leading property developer, Hunza Properties Group, exemplified by its portfolio of over 10,000 condominiums, townships and commercial properties throughout Malaysia. The company has greatly contributed to the transformation of Penang’s skyline, boasting its flagship development, the Gurney Paragon Mall waterfront complex on Gurney Drive.

Bayan Lepas
Bayan Lepas is an up-and-coming district on the southwestern part of Penang Island. It is also where the Penang International Airport and the Free Industrial Zone are located. This district on the southwestern part of Penang Island and the Mainland. This area is known for its exclusive area to enjoy entertainment and leisure activities. Above it all on levels 40 and 41 is the Muze Club which is an exclusive area to enjoy entertainment and leisure activities. Currently, it is one of the best cosmopolitan places in Penang. The integrated development includes A-grade offices, residences, a lifestyle mall, medical centre, 5-star hotel, F&B Boulevard and a Central Park, with all amenities seamlessly connected through covered bridges and pedestrian pathways. It is the brainchild of the leading property developer, Hunza Properties Group, exemplified by its portfolio of over 10,000 condominiums, townships and commercial properties throughout Malaysia. The company has greatly contributed to the transformation of Penang’s skyline, boasting its flagship development, the Gurney Paragon Mall waterfront complex on Gurney Drive.

Bayan Lepas
Bayan Lepas is an up-and-coming district on the southwestern part of Penang Island. It is also where the Penang International Airport and the Free Industrial Zone are located. This district on the southwestern part of Penang Island and the Mainland. This area is known for its exclusive area to enjoy entertainment and leisure activities. Above it all on levels 40 and 41 is the Muze Club which is an exclusive area to enjoy entertainment and leisure activities. Currently, it is one of the best cosmopolitan places in Penang. The integrated development includes A-grade offices, residences, a lifestyle mall, medical centre, 5-star hotel, F&B Boulevard and a Central Park, with all amenities seamlessly connected through covered bridges and pedestrian pathways. It is the brainchild of the leading property developer, Hunza Properties Group, exemplified by its portfolio of over 10,000 condominiums, townships and commercial properties throughout Malaysia. The company has greatly contributed to the transformation of Penang’s skyline, boasting its flagship development, the Gurney Paragon Mall waterfront complex on Gurney Drive.

Bayan Lepas
Bayan Lepas is an up-and-coming district on the southwestern part of Penang Island. It is also where the Penang International Airport and the Free Industrial Zone are located. This district on the southwestern part of Penang Island and the Mainland. This area is known for its exclusive area to enjoy entertainment and leisure activities. Above it all on levels 40 and 41 is the Muze Club which is an exclusive area to enjoy entertainment and leisure activities. Currently, it is one of the best cosmopolitan places in Penang. The integrated development includes A-grade offices, residences, a lifestyle mall, medical centre, 5-star hotel, F&B Boulevard and a Central Park, with all amenities seamlessly connected through covered bridges and pedestrian pathways. It is the brainchild of the leading property developer, Hunza Properties Group, exemplified by its portfolio of over 10,000 condominiums, townships and commercial properties throughout Malaysia. The company has greatly contributed to the transformation of Penang’s skyline, boasting its flagship development, the Gurney Paragon Mall waterfront complex on Gurney Drive.
The collaboration between world-renowned residential design brand YOO and Europe’s most established hospitality brand Kempinski has resulted in a top-of-the-line mixed integrated development in the Central Business District of Kuala Lumpur – YOO8 Serviced by Kempinski at 8 Conlay.

**Project Concept & Location**

YOO8 Serviced by Kempinski is the branded residence with hotel service component at 8 Conlay. It is a freestanding project situated in the heart of Kuala Lumpur City Centre (KLCC), Kuala Lumpur’s most prestigious neighbourhood. 8 Conlay consists of two residential towers, a five-star Kempinski Hotel, and a lifestyle retail quarter. It is notable to highlight the unique curvaceous design of YOO8 in that it sets a new record as the world’s tallest spiralled twin residential towers upon completion. A covered air-conditioned pedestrian walkway gives residents direct access to Pavilion shopping center at the famed Bukit Bintang shopping street as well as the new Conlay MRT station within 5 minutes. The Petronas Twin Towers is within 10 minutes walking distance.

**Interior Design by YOO**

In 1999, the world’s most celebrated designer Philippe Starck and property entrepreneur John Hitchcox founded the spotlight with 5-star hotel service in the heart of Kuala Lumpur City Center

The collaboration between world-renowned residential design brand YOO and Europe’s most established hospitality brand Kempinski has resulted in a top-of-the line mixed integrated development in the Central Business District of Kuala Lumpur – YOO8 Serviced by Kempinski at 8 Conlay.

**Project Concept & Location**

YOO8 Serviced by Kempinski is the branded residence with hotel service component at 8 Conlay. It is a freestanding project situated in the heart of Kuala Lumpur City Centre (KLCC), Kuala Lumpur’s most prestigious neighbourhood. 8 Conlay consists of two residential towers, a five-star Kempinski Hotel, and a lifestyle retail quarter. It is notable to highlight the unique curvaceous design of YOO8 in that it sets a new record as the world’s tallest spiralled twin residential towers upon completion. A covered air-conditioned pedestrian walkway gives residents direct access to Pavilion shopping center at the famed Bukit Bintang shopping street as well as the new Conlay MRT station within 5 minutes. The Petronas Twin Towers is within 10 minutes walking distance.

**Interior Design by YOO**

In 1999, the world’s most celebrated designer Philippe Starck and property entrepreneur John Hitchcox founded the

**Sky Facilities**

There are also an abundance of facilities for residents to indulge in. The 26th floor features the Water Lounge, an opulent pool and spa area with curvaceous form inspired by the vast Malaysian rainforest, Jacuzzis, waiting pools, and pod-shaped cabanas serve as the recluse needed for a lazy afternoon, while the 25m lap pool is a pleasure for those with an active lifestyle. The 44th floor features the Green Refuge, a multi-tiered park suspended in midair with magnificent views of the city. There are many more amenities included, such as an elevated jogging path, gymnasium, multi-purpose room, yoga deck, library, games area, and resting nooks - all thoughtfully engineered for the residents’ enjoyment.

**Branded Appliances & Added Value Features**

As in any other Central Business District around the world, commercial units in KLCC are plentiful. Residential projects situated in this prime location aim to support the increasing demand from professionals who value a convenient home near their workplace. The apartments range from 705 sq ft to 1,328 sq ft, available in one to three bedroom layouts with study room options. They are furnished with notable brands, including Gaggenau and Bosch kitchen appliances, Crosswater sanitary fittings and Duravit sanitary wares. Embrace contemporary living with Lutron smart home features fitted into each and every apartment. YOO8 Serviced by Kempinski is the embodiment of contemporary city living in terms of convenience and chic architectural design.

**POTENTIALS OF KL’S PROPERTY MARKET**

Looking at the Asia-pacific region, investors are confident that Malaysia is on the right course for continuous growth and prosperity, with Malaysia registering an impressive GDP growth rate of 5.8% in 2017. The country is currently undergoing numerous government reforms including the RM172 billion Greater KL Economic Transformation Program. With the addition of new transportation lines, the KLCC area is the hub where the MRT and LRT systems will connect. Pedestrians are also able to conveniently commute from Pavilion shopping center to the Petronas Twin Towers via covered passages.

**YOO8 Serviced by Kempinski**

Address
8 Conlay, Kuala Lumpur City Centre (KLCC), Malaysia
Size
705 to 1,328 sq ft.
Layout
1 to 3 bedrooms plus study room options
Developer
KSK Land
Completion
end of 2020
Website
https://jadeland.hk/overseas_properties/yoo8-8-conlay/
Jade Land Properties (HK) Limited is the Exclusive Agent in Hong Kong for YOO8 Serviced by Kempinski. For inquiries, please contact 2869-6683 or info@jlgroup.hk

**Malaysia beckons with iconic branded residences with 5-star hotel service in the heart of Kuala Lumpur City Center**

The collaboration between world-renowned residential design brand YOO and Europe’s most established hospitality brand Kempinski has resulted in a top-of-the line mixed integrated development in the Central Business District of Kuala Lumpur – YOO8 Serviced by Kempinski at 8 Conlay.

**Project Concept & Location**

YOO8 Serviced by Kempinski is the branded residence with hotel service component at 8 Conlay. It is a freestanding project situated in the heart of Kuala Lumpur City Centre (KLCC), Kuala Lumpur’s most prestigious neighbourhood. 8 Conlay consists of two residential towers, a five-star Kempinski Hotel, and a lifestyle retail quarter. It is notable to highlight the unique curvaceous design of YOO8 in that it sets a new record as the world’s tallest spiralled twin residential towers upon completion. A covered air-conditioned pedestrian walkway gives residents direct access to Pavilion shopping center at the famed Bukit Bintang shopping street as well as the new Conlay MRT station within 5 minutes. The Petronas Twin Towers is within 10 minutes walking distance.

**Interior Design by YOO**

In 1999, the world’s most celebrated designer Philippe Starck and property entrepreneur John Hitchcox founded the revolutionary lifestyle brand, YOO, enlisting a mix of visionary design talent with the goal of creating original communities that respect the way individuals choose to live. YOO8 Serviced by Kempinski offers a sleek exterior matched by the modern, artfully crafted interior and furnishings by Kelly Hoppen. Hoppen is famed for drawing inspiration from Eastern cultures, applying a neutral color palette on minimalistic forms to induce tranquility and create balance. Being a Member of The Order of the British Empire in recognition of her distinguished service to interior design, Hoppen has designed outstanding hotels, restaurants and offices across the globe.

**Serviced by Kempinski Hotels**

Residents can look forward to the impeccable service by Kempinski hotels. On top of basic services such as valet parking, concierge, and shuttle bus, special à la carte services such as a signature “Lady in Red” hotel ambassadors to YOO8 Serviced by Kempinski. In 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel brand is bringing their legendary luxury hospitality group Kempinski Hotels. Founded in 1897, Europe’s most established hotel bran
Ulferts Showroom
- 275 Chatham Road North, Hunghom
  2333 6281
- Shop 1 & 2, G/F, Park Towers, 1 King’s Road, Tin Hau
  2512 1988
- Shop A8-A9, G/F, 18 Hong On Street, Kornhill
  2338 3918
- Shop 108-109, Level 1, HomeSquare, Shatin
  2634 1318
- Shop No. 6-7, G/F, Home World, Site 12, Whampoa Garden
  2385 5808
- 12/F and Penthouse, Yuen Long Landmark, 123 Castle Peak Road, Yuen Long
  2882 7339
  www.ulferts.com.hk

Calligaris
Shop 4, G/F Horizon Plaza, 2 Lee Wing Street, Ap Lei Chau

E-Max Home
www.emahk.com/emaxhome

Emilio Pucci
www.emiliopucci.com

Kohler Showroom
Tel: 2529 7490/ 2865 0123
www.kohler.hk

Mia Cucina (Kitchens by Towngas)
2367 2709
www.towngasmiacucina.com
Facebook: towngas.miacucina

PICC (Penang International Commercial City)
Developer: Hunza
Exclusive Agent: Jade Land Properties (HK) Limited 2869 6683
info@jlgroup.hk

Rimadesio
1-3/F, House of Madison, 8 Queen’s Road East, Wan Chai, Hong Kong
2239 5000
Rimadesio.com

YOO8 Serviced by Kempinski
Exclusive Agent: Jade Land Properties (HK) Limited 2869 6683
info@jlgroup.hk
COMPLETE THE STORY
OF GREAT TASTE

www.towngasmiacucina.com

Tsim Sha Tsui
2367 2707
Mong Kok
2398 1111
Wan Chai
2367 2708
North Point
2367 2709

Total Kitchen Solution